



Where engineers, designers, scientists, and artists
team up to share and monetize digital assets.

Work is changing

Because of a simple equation:

(Human capital is expensive) + (AI lets companies do more with less)

= Companies cut jobs

Soon, millions will be without a way to earn a living. Governments around the world will implement UBI.

Entrepreneurship is the way forward

Be dependent on the system, or earn your freedom on Ouro.

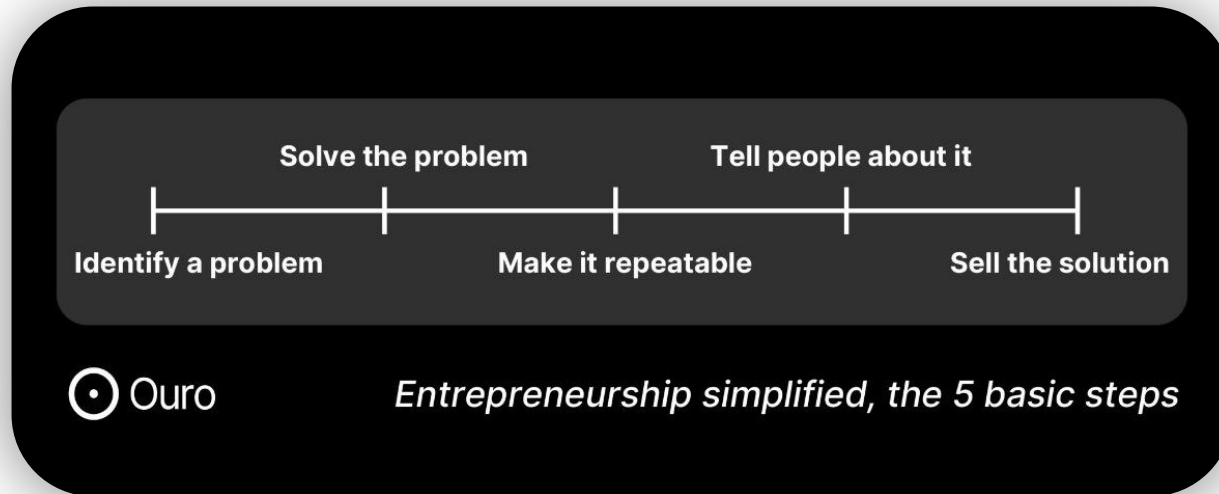
YouTube, TikTok, Uber, DoorDash, Patreon, Spotify, Gumroad, Etsy, and more allow anyone to earn money on the Internet.

More people will look to platforms like these as an alternative to traditional employment.

Yet none of these platforms are Bitcoin native. They're still within the system.

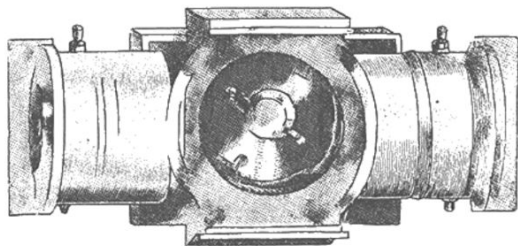
A circular digital economy

Ouro is creator economy platform designed specifically for technical creators. It's a liferaft for the data scientist, software engineer, and scientist that lost their job or funding.



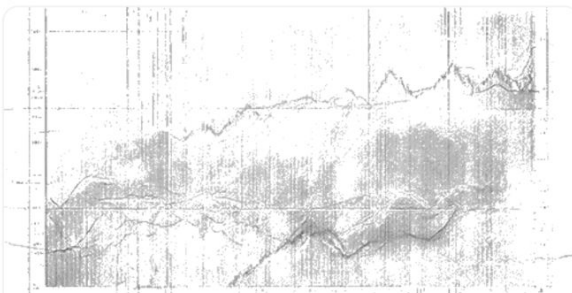
Where work actually gets done

Ouro is a social platform, but it's also a place where work gets done. With all these talented individuals, it would be a waste not to try solving some of humanities hardest problems.



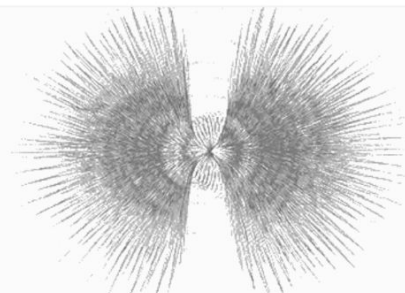
free-energy

Exploring innovative approaches to generate cheaper and more sustainable energy through collaborative research and development.



macroeconomics

Building advanced forecasting models to understand market conditions and economic trends using machine learning and expert analysis.



permanent-magnets

Our goal is to develop magnets that are powerful, cost-effective, easy to manufacture, and free from rare-earth minerals.

Value that keeps its value

When we earn in dollars, we earn in a currency that is losing purchasing power at an **accelerating** rate.

What if the value you captured, grew over time? This is possible with Bitcoin.

This simple understanding is why Ouro's economy runs on Bitcoin via Spark's L2 network. On and off-ramps to L1 are available anytime.

Ouro earns revenue by selling its own assets and capturing a platform fee on all transactions.

Growing a community

Ouro has become a meeting ground for PhD students, researchers, and others interested in materials science thanks to marketing on X.

The founder of Ouro is involved in a project to discover a rare-earth-free permanent magnet. This work continues to yield assets that others come to Ouro to use, as well as showing others what is possible.

Capital needs

The founder has been bootstrapping the company full-time since April 2024.

The traction is apparent and the direction forward is clear.

Ouro is seeking capital to grow the team and bring on builders who are driven by the mission.

Resources

Website

<https://ouro.foundation/>

Create an account and experience it for yourself.

Contact

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